



THE SMART CHOICE

FOR YOUR CLINIC



0845 216 1111

sales@e-clinic.co.uk

e-clinic.co.uk





INTRODUCTION TO E-CLINIC

Our easy to use clinic management software is loved by users across the UK and Ireland. Our clients include those in every specialism of private healthcare - from individual practitioners and consultant surgeons, to multi-site clinics and private hospitals.

e-clinic is packed with features so you have everything you need in one place. Our software cuts the time you spend on admin and allows you to streamline the experience of your patients and grow your business.

e-clinic is the number one choice for clinics and consultants who are serious about their business. The e-clinic platform is powerful, flexible and fast, with a straightforward and intuitive interface that users enjoy working with.

Our software comes with secure and reliable cloud-hosting as part of the package, and has the highest security rating of any healthcare software provider. Our two data centres are based in the UK, are ISO 27001 compliant and Tier 3 secured. Data is backed up in realtime, so you know patient records are always safe.

e-clinic helps you increase revenue, improve competitiveness, streamline admin, target marketing spend and analyse success. e-clinic puts every clinic in a position to perform at its best.

We hope this brochure answers many of your questions, but you can also visit our website at e-clinic.co.uk or call us on 0845 216 1111. We'd love the chance to show you e-clinic, so please call or email to book your one to one online demo.

Thanks again for your interest in e-clinic.

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PACKED WITH **FEATURES**

e-clinic offers a packed feature set and an easy to use interface. At e-clinic's core is an intuitive clinic management system which allows fast appointment booking, flexible billing, recording of clinical data, complex reporting and powerful marketing.

e-clinic e-clinic lets your clinic offer everything a modern patient expects:

- ✓ iPad compatibility with ability to dictate notes using Siri
- ✓ Online booking via your website or our easy to use app
- ✓ Fully integrated card payments
- ✓ Fast appointment booking and easy management of diaries
- ✓ Electronic medical forms with dropdowns and free format notes
- ✓ Ability to annotate injection sites or areas of pain on diagrams or charts
- ✓ Ability to email forms for completion before appointment
- ✓ Paperless consent forms with electronic signature
- ✓ Before and after photos with drag & drop patient images
- ✓ Integrated drugs database and digital prescribing with direct delivery to patient
- ✓ Automated follow ups and task reminders
- ✓ Targeted marketing by text and email
- ✓ Accurate reporting with graphs and charts
- ✓ Integrates with market leading software like Xero, Mailchimp and Tableau

You can find out more about the features of e-clinic at our website, but in the next pages we'll focus on just three.

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FOCUS ON **BILLING**

Billing and invoicing is fast and straightforward. You can invoice the patient, their insurance company, the NHS or another third party, and submit your invoices electronically via Healthcode for faster payment.

It's simple to set up your price list and charge for treatments and products, with barcode support for retail stock and alerts when you run low of any item. You can apply discounts and take payment in-clinic, online or over the phone with integrated card processing.

FOCUS ON **ONLINE BOOKING**

Today's patients expect the ability to book online. e-clinic offers easy online booking and payments, via your website or through an easy to use mobile app.

Online booking means patients can book and pay for treatments at a time to suit them. Full integration of card payments guarantees speedy and error-free transactions. Appointments appear directly in your diary and payments are made in advance. That means less missed calls, less admin and more time with your patients, doing what you love.

FOCUS ON **REPORTING**

e-clinic includes a comprehensive suite of reports to help you keep on top of your business. Reporting on enquiries, appointments, treatments, financial data and patient demographics is simple.

You can easily find out where patients come from, what they've been in for, who they've seen and how much you've charged. You can work out which procedures or practitioners are the most profitable and calculate any commission due to your staff.

View your reports as graphs or charts and make understanding complex data simple. Reports can be grouped in different ways - perhaps by consultant, clinic or marketing source. Even better, e-clinic integrates with reporting apps such as Tableau and you can export to Excel to dig deeper or create custom reports.

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ONGOING **SUPPORT**

e-clinic comes with ongoing support and upgrades as part of the package. Our UK-based support team are available to answer questions and solve technical problems on weekdays between 9am and 5pm (excluding public holidays). Larger clinics may wish to arrange out of hours support, and round the clock cover can be provided at additional cost.

Submit your support ticket by email and the team will call you back and talk you through the issue or, if necessary, connect direct to your desktop using remote access tools. As well as strong technical knowledge, our support team understand your business and can offer practical tips and solutions.

Our support response time and the quality of the service we provide has consistently been proven to be way above the industry average. We're extremely proud of our support service and we know the peace of mind given by free and ongoing support is important to you too.

Unlike much of the clinic management software on the market, upgrades and ongoing support are all part of the package. With e-clinic, you can be confident of technical advice and practical help from a team who really know their stuff, plus upgrades to ensure your software never goes out of date.

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THE COST

Our cloud-hosted package includes support and upgrades, and there are several options for training. We'd be delighted to give you a tailored quote.

The monthly cost is based on the number of users, with the price per user licence dependant on the the number of users required.

The price includes secure cloud hosting and realtime backups. e-clinic has the highest security rating of any healthcare software provider. Our data centres are based in the UK, are ISO 27001 compliant and Tier 3 secured. Data is encrypted at 256 bit AES which is double the encryption rate of most connections. Data is backed up and replicated between our data centres in realtime, so if a catastrophe occurred at one centre, your patient data would remain safe.

Training is always part of the e-clinic package and we offer a range of options dependent on your needs and your budget. To make the most of your investment in e-clinic, it's essential that all of your team are properly trained. Our training team are experts, not just at e-clinic but hugely experienced in your industry.

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SO WHAT NEXT?

Are you interested in finding out more? If you want to see the software in action and discover how it could make a difference to the smooth running of your clinic, please get in touch.

We'll book you a short one to one online demo with a member of our team, which will allow you to see e-clinic in more detail and ask questions. We think you'll quickly realise how e-clinic can help you save time, increase revenue and enhance the experience of your patients.

It's important that we find the right solution for you, so we'll take time to understand your needs and provide you with a tailored quote which includes training.

Why waste any more time? Get in touch today by emailing sales@e-clinic.co.uk or by calling the team on 0845 216 1111.

We look forward to hearing from you soon.

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